
DCA WEBSITE PRIVACY POLICY

1.0 Aim

David Christie & Associates would like to let you know exactly how your information is processed and used during visits to our web site. The purpose of this document is to outline a comprehensive, accessible and transparent Privacy Policy; we feel that it is important to let our visitors know exactly how their information is treated once they enter our site.

2.0 Privacy Statement

David Christie & Associates value your interest in our firm. We respect your privacy and are committed to protecting it. We have outlined strict electronic and managerial policies and procedures in order to ensure that our Privacy Policy is strictly adhered to at all times. *David Christie & Associates* promise that we will not knowingly misuse any information or disclose any personal details to a third party.

3.0 Third Parties

We declare that no personally identifiable information will be made available to any third party without the recipient's permission.

4.0 Why we collect certain information

David Christie & Associates collect certain information to enhance your experience of our web site. We want to know from which part of the world you have entered our website, and from which axis of the World Wide Web, in order to develop content suited to your interests and needs. We also analyse the effectiveness of each web page based on the amount of traffic to and the amount of time spent at each page. As a result we are able to assess which parts of our web site are the most informative or interesting for you – we have a lot of fun developing content which is informative, helpful, creative and (we think!) humorous at times, but what matters is what our visitors feel about our content. From the information that we gather we are endeavour to maximise your experience of our website in terms of effective communication and useful information.

5.0 Tracking of information

David Christie & Associates track the means by which our site is entered. You may have typed in our address – www.davidchristie.com.au – directly, or you may have entered our site by searching for a subject that interests you via a search engine, or via a link from another web site. If you enter a certain web page via a search engine we may record which search engine you have used as well as which particular web page has been entered through that search engine. We also may record from which country our web site has been accessed. This information is non personally identifiable and can by no means be tracked back to you in any case. We quantify such information for the purpose of analysing the effectiveness of our site and establish areas of improvement.

6.0 Links to other sites

David Christie & Associates' web site may contain links to other sites whose information handling policies may differ from ours. Any information disclosed whilst visiting sites linked to ours is not protected by our Privacy Policy and we therefore recommend that you use discretion when disclosing any information to these sites.

7.0 Disclaimer

David Christie & Associates reserve the right to change our Privacy Policy at any time. Any changes shall be published on this page and it is the responsibility of the visitor to keep his or herself up to date with any amendments. We maintain that any information provided shall be dealt with in such a way as is outlined in this page at the time of its provision

Information provided on the DCA Web site is researched thoroughly and information is provided in the hope that it will be useful to you. There is no warranty or guarantee of accuracy or fitness for any purpose. If you have any queries regarding this Privacy Policy please contact our offices at inquiry@davidchristie.com.au.